

#### IWF DALLAS 35TH ANNIVERSARY SPONSORSHIP PROPOSAL

Celebrating 35 Years of Advancing Women's Leadership and Championing Equality

909 Lake Carolyn Pwky Suite 320 Irving, Tx 75039

## 35TH ANNIVERSARY

### COMMITTEE

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### ABOUT US

The International Women's Forum (IWF) is dedicated to promoting women's leadership and championing equality for women. Our mission is to unite our global community of women leaders to advance women's leadership today and tomorrow.

The International Women's Forum now connects more than 8,000 preeminent women leaders in 76 Forums in 33 countries around the world. IWF is the only organization of this scale that builds significant relationships between C-level women across countries and careers.

### **OVERVIEW**

As we celebrate the 35th Anniversary of the IWF Dallas Chapter, we honor our legacy and reaffirm our commitment to empowering women leaders. This milestone event slated for March 31, 2025 at the Dallas Country Club from 11 AM to 1:30 PM will bring together influential women leaders, dignitaries, and supporters who share our mission to unite our community of women leaders to advance women's leadership today and tomorrow.

11 AM VIP Champagne | 11:30 AM Luncheon

# SPONSORSHIP OPPORTUNITIES

We seek to raise \$100,000 in sponsorships to support two outstanding women from our community to attend the prestigious International Women's Forum Fellowship Program, as well as chapter development initiatives. This Fellowship is a transformative leadership development experience that prepares women for senior leadership roles locally and globally. The per-person cost is \$34,000.00.

### IMPACT

Your generous sponsorship will directly contribute to the professional and personal growth of two exceptional women leaders who are on the path to the C-Suite. The IWF Fellowship Program is a unique opportunity for them to gain advanced leadership skills, expand their global networks, and make significant contributions to their communities and industries. Your support will not only change their lives but also create a pathway for women leaders within corporations and organizations, thus building a stronger community of women leaders in Dallas and the world.





### 35th Anniversary Sponsorship

#### \$30K Platinum

- (1) 0:30 pre-recorded promotional video to play at the anniversary event and live on IWF's website for a year with the sponsor's logo.
- Recognition as the Platinum Sponsor during the event.
- Three-minute welcome from the podium by a representative at the event.
- Logo featured on event materials, including invitations, event programs, press releases, newsletters, and social media posts.
- Full-page ad in the event program.
- Ten invites to the VIP Champagne Reception.
- VIP seating for ten guests at the anniversary event.
- Sponsor valet service with logo on signage and opportunity to have a premium swag item placed in each vehicle.
- Opportunity to provide swags/gift bags at the anniversary event.
- Opportunity to host two exclusive seminars/programs or networking events for IWF members in 2025. The events must be approved by the Board and Programs Committee.

#### \$20K Gold

- (1) 0:30 pre-recorded promotional video to live on IWF's website with logo linked to the sponsor's website for 6 months.
- Recognition as a Gold Sponsor during the anniversary event.
- Logo featured on event materials, including invitations, event programs, press releases, newsletters, and social media posts.
- Full-page ad in the event program.
- Ten invites to the VIP Champagne Reception.
- VIP seating for ten at the anniversary event.
- Opportunity to provide swags/gift bags at the anniversary event.
- Opportunity to host an exclusive seminar/program or networking event for IWF members in 2025. The event must be approved by the Board and Program Committee.

#### \$10K Silver

- Recognition as a Silver Sponsor during the anniversary event.
- Logo featured on event materials, including invitations, event programs, press
- releases, newsletters, and social media posts.
- Half-page ad in the event program.
- VIP seating for ten at the anniversary event.
- Opportunity to provide swags/gift bags at the anniversary event.

#### \$5K Bronze

- Recognition as a Bronze Sponsor during the anniversary event.
- Quarter-page ad in the anniversary event program.
- Prime seating for ten guests at the anniversary event.

#### \$2500 Table Sponsor

· Seating for ten guests at the anniversary event.

We Look Forward to Celebrating with You

# TO BECOME A SPONSOR OR FOR MORE INFORMATION ABOUT SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT:

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